

2004 CLIO INTEGRATED CAMPAIGN SHORTLIST

Advertiser/Product: Adidas
TV/CINEMA
Title: Rugby Impact - Kees Meeuws
PRINT
Title: Rugby Impact 1
Title: Rugby Impact 2
Title: Rugby Impact 3
Entered By: 180, Amsterdam

Advertiser/Product: Bud Light
TV/CINEMA
Title: History
Title: Greetings
PRINT
Title: Greetings Cards
RADIO
Title: Local Heroes
Title: Exchange
Title: Divert
Entered By: Downtown Partners, Toronto

Advertiser/Product: Bacardi
TV/CINEMA
Title: Names
Title: Pool
Title: Yacht
PRINT
Title: Hit TV
RADIO
Title: Happy Ending
Title: Snow Bunnies
Entered By: davidandgoliath, Los Angeles

Advertiser/Product: Opel Corsa Lite - Raj Bros.
TV/CINEMA
Title: Mothman
Title: Bucks
Title: Interview
RADIO
Title: VAT
Title: See Spot Run
Title: WHO
INTERNET
Title: Rajworld
Entered By: Net#work BBDO, Johannesburg

Advertiser/Product: American Legacy Foundation - Crazyworld

TV/CINEMA

Title: Labels

Title: Grapes

Title: All Our Kids

PRINT

Title: Prison

Title: Grapes

Title: Supermarket

INTERNET

Title: Crazyworld (Issue 5)

Entered By: ARNOLD Worldwide, Boston; Crispin Porter Bogusky, Miami

Advertiser/Product: TurnOut.org

TV/CINEMA

Title: John

Title: Lisa

Title: Dave

PRINT

Title: Flag

Title: Construction

Title: Classifieds

INTERNET

Title: Account Coordinator/Hostess/Machinist

Entered By: DDB, Seattle