

2004 CLIO AWARDS PRINT SHORTLIST (Product/Service, Campaign, B2B, Direct Marketing, Student)

PRODUCT/SERVICE:

Category: Apparel/Fashion
Advertiser/Product: Bianco Footwear
Title: Fall Collection - Boy On Stairs
Entered By: ... & Co., Copenhagen

Category: Apparel/Fashion
Advertiser/Product: Open Sport Group - Hi-Tec
Title: Motumbo
Entered By: Ogilvy & Mather Argentina, Buenos Aires

Category: Apparel/Fashion
Advertiser/Product: Bianco Footwear
Title: Fall Collection - Boy Through Door
Entered By: ... & Co., Copenhagen

Category: Apparel/Fashion
Advertiser/Product: Blush Lingerie
Title: The Dessous Save Money - G-String
Entered By: Scholz & Friends, Berlin

Category: Apparel/Fashion
Advertiser/Product: Texwood - Slimfit
Title: Trams
Entered By: Ogilvy & Mather Advertising, Hong Kong

Category: Automotive
Advertiser/Product: Volkswagen
Title: Cops
Entered By: DDB, London

Category: Automotive
Advertiser/Product: Harley-Davidson Rentals
Title: Tattoo
Entered By: Ogilvy & Mather Rightford Searle-Tripp & Makin (Gauteng), Johannesburg

Category: Automotive
Advertiser/Product: BMW X5 4.4i
Title: Horse Power
Entered By: Jung von Matt, Hamburg

Category: Automotive
Advertiser/Product: BMW MINI
Title: Play
Entered By: BDDP et Fils, Boulogne-Billancourt

Category: Automotive
Advertiser/Product: Delta Motor Corporation - Opel
Title: Smoke
Entered By: Net#work BBDO, Johannesburg

Category: Automotive
Advertiser/Product: MINI
Title: Driving License
Entered By: Jung von Matt, Hamburg

Category: Automotive
Advertiser/Product: Volvo V70
Title: The Spacious
Entered By: Euro RSCG MVBMS Partners, New York

Category: Automotive
Advertiser/Product: Volvo
Title: Off Roader
Entered By: Abbott Mead Vickers BBDO Ltd, London

Category: Automotive
Advertiser/Product: Pon's Automobielhandel B.V.
Title: Volkswagen New Beetle Cabriolet
Entered By: DDB Amsterdam, Amstelveen

Category: Automotive
Advertiser/Product: Audi RS6
Title: Look, The New Audi RS6
Entered By: Bates Norway, Oslo

Category: Automotive
Advertiser/Product: Volkswagen Jetta
Title: Man
Entered By: DDB Mexico, Mexico City

Category: Automotive
Advertiser/Product: BMW M3 CSL
Title: Skin
Entered By: Jung von Matt, Hamburg

Category: Automotive
Advertiser/Product: Volkswagen Turbo
Title: Dotted Lines
Entered By: ARNOLD Worldwide Canada, Toronto

Category: Automotive
Advertiser/Product: BMW S3
Title: Monster
Entered By: D'Adda, Lorenzini, Vigorelli, BBDO, Milan

Category: Automotive
Advertiser/Product: Smart Special Vehicles
Title: The Smart Stopper - Cleaner
Entered By: Scholz & Friends, Berlin

Category: Automotive
Advertiser/Product: Lexus RX330
Title: Mud
Entered By: Saatchi & Saatchi, Sydney

Category: Automotive
Advertiser/Product: Renault Twingo Diabolika
Title: Christmas
Entered By: Publicis, Milan

Category: Automotive
Advertiser/Product: Lexus LX470
Title: Reflective Vest
Entered By: Saatchi & Saatchi, Taipei

Category: Automotive
Advertiser/Product: DaimlerChrysler - Jeep
Title: Breathing Mask
Entered By: KNSK, Hamburg

Category: Automotive
Advertiser/Product: Audi of America
Title: Classifieds
Entered By: McKinney & Silver, Raleigh

Category: Automotive
Advertiser/Product: Toyota
Title: SMS
Entered By: Saatchi & Saatchi, Singapore

Category: Automotive
Advertiser/Product: BMW Series 3 Coupe Diesel
Title: Rediscover The Child In You
Entered By: BDDP et Fils, Boulogne-Billancourt

Category: Automotive
Advertiser/Product: Mercedes-Benz S-Class 7G-Tronic
Title: Mobile
Entered By: Springer & Jacoby, Hamburg

Category: Automotive
Advertiser/Product: BMW X5
Title: Snow At The Beach
Entered By: Jung von Matt, Hamburg

Category: Automotive
Advertiser/Product: Land Rover
Title: Toilet Tree
Entered By: Rainey Kelly Campbell Roalfe/Y&R, London

Category: Automotive
Advertiser/Product: Toyota Vans
Title: Bus
Entered By: Saatchi & Saatchi, London

Category: Automotive
Advertiser/Product: Volkswagen Beetle
Title: No
Entered By: la comunidad, Miami Beach

Category: Automotive
Advertiser/Product: Volkswagen
Title: Arrows
Entered By: la comunidad, Miami Beach

Category: Automotive
Advertiser/Product: Toyota Vans
Title: Train
Entered By: Saatchi & Saatchi, London

Category: Automotive
Advertiser/Product: Kia Carnival
Title: Children
Entered By: Ogilvy & Mather, Santiago

Category: Automotive Products
Advertiser/Product: Renault Clio Gama
Title: Motorcycle
Entered By: Agulla & Baccetti, Buenos Aires

Category: Automotive Products
Advertiser/Product: Lamborghini Tractors
Title: The Farmer
Entered By: LG&F, Brussels

Category: Automotive Products
Advertiser/Product: Yokohama Tyre
Title: Note
Entered By: Euro RSCG Flagship, Bangkok

Category: Banking/Financial
Advertiser/Product: Colpatría
Title: Euros 3
Entered By: Lowe/SSPM, Bogota

Category: Banking/Financial
Advertiser/Product: Dexia Private Banking
Title: Boat
Entered By: Duval Guillaume, Brussels

Category: Beverages/Alcoholic
Advertiser/Product: Guinness
Title: Cream
Entered By: Abbott Mead Vickers BBDO Ltd, London

Category: Beverages/Alcoholic
Advertiser/Product: Carlsberg
Title: Car
Entered By: Saatchi & Saatchi, London

Category: Beverages/Alcoholic
Advertiser/Product: Absolut Vodka
Title: Monday
Entered By: TBWA\Paris, Boulogne-Billancourt

Category: Beverages/Alcoholic
Advertiser/Product: Absolut
Title: Out
Entered By: TBWA\Chiat\Day, New York

Category: Beverages/Alcoholic
Advertiser/Product: Guinness
Title: Cap
Entered By: Colenso BBDO, Auckland

Category: Beverages/Non-Alcoholic
Advertiser/Product: Pepsi
Title: Locker Room
Entered By: BBDO Campaign, Düsseldorf

Category: Beverages/Non-Alcoholic
Advertiser/Product: Coca-Cola Light
Title: Diet Coke's 20th Anniversary - Man
Entered By: Publicis, Frankfurt

Category: Beverages/Non-Alcoholic
Advertiser/Product: Coca-Cola - Coke Light
Title: Six Pack
Entered By: Lowe Bull, Cape Town

Category: Beverages/Non-Alcoholic
Advertiser/Product: Coca-Cola Light
Title: Belly
Entered By: Lowe, Bangkok

Category: Confections/Snacks
Advertiser/Product: Twix
Title: Sheep
Entered By: Colenso BBDO, Auckland

Category: Confections/Snacks
Advertiser/Product: Twix
Title: Zebra
Entered By: Colenso BBDO, Auckland

Category: Confections/Snacks
Advertiser/Product: Chupa Chups
Title: Cowboy
Entered By: DDB Espana, Madrid

Category: Confections/Snacks
Advertiser/Product: Altoids Sours
Title: Mother Pucker
Entered By: Leo Burnett, Chicago

Category: Confections/Snacks
Advertiser/Product: Babybel
Title: Clocks
Entered By: Saatchi & Saatchi, London

Category: Corporate/Institutional
Advertiser/Product: Volkswagen
Title: Squares
Entered By: ARNOLD Worldwide, Boston

Category: Corporate/Institutional
Advertiser/Product: Saatchi & Saatchi
Title: R.I.P.
Entered By: Saatchi & Saatchi, Cape Town

Category: Corporate/Institutional
Advertiser/Product: Fedex
Title: Escalator
Entered By: BBDO Guerrero Ortega, Makati City

Category: Corporate/Institutional
Advertiser/Product: Nike
Title: Vase
Entered By: BBDO Argentina, Buenos Aires

Category: Corporate/Institutional
Advertiser/Product: Molino del Manzano
Title: Chainsaw
Entered By: BBDO Argentina, Buenos Aires

Category: Cosmetics/Perfumes
Advertiser/Product: Sundown
Title: Whiter Teeth
Entered By: DDB Argentina, Buenos Aires

Category: Cosmetics/Perfumes
Advertiser/Product: Olay Total Effects
Title: Mom Wow
Entered By: Saatchi & Saatchi, Sydney

Category: Cosmetics/Perfumes
Advertiser/Product: C Care Lotion
Title: Glove
Entered By: BBDO Bangkok Limited, Bangkok

Category: Dot Com Advertising
Advertiser/Product: LeftHander.com
Title: Smudged Writing
Entered By: TBWA Hunt Lascaris, Sandton

Category: Dot Com Advertising
Advertiser/Product: Beinggirl.com
Title: Shark
Entered By: Leo Burnett, Chicago

Category: Electronic Equipment
Advertiser/Product: Sony MV Camcorder
Title: Man with Sony MV Camcorder
Entered By: Generator, Auckland

Category: Electronic Equipment
Advertiser/Product: Toshiba's Face Verification Security System
Title: A Key's Fate Some Day Becomes A Face
Entered By: Dentsu Inc., Tokyo

Category: Electronic Equipment
Advertiser/Product: Hand Phones
Title: Busker
Entered By: Ogilvy & Mather Malaysia, Kuala Lumpur

Category: Electronic Equipment
Advertiser/Product: Samsung Game Phone X-400
Title: Restroom
Entered By: Cheil Communications, Inc., Seoul

Category: Entertainment Promotion
Advertiser/Product: Canadian Short Film Festival
Title: Parking Meter
Entered By: ARNOLD Worldwide Canada, Toronto

Category: Entertainment Promotion
Advertiser/Product: Canadian Short Film Festival
Title: Flip Book
Entered By: ARNOLD Worldwide Canada, Toronto

Category: Entertainment Promotion
Advertiser/Product: Type Museum
Title: Face 3
Entered By: Abbott Mead Vickers BBDO Ltd, London

Category: Entertainment Promotion
Advertiser/Product: Type Museum
Title: Face 4
Entered By: Abbott Mead Vickers BBDO Ltd, London

Category: Entertainment Promotion
Advertiser/Product: Buenos Aires Zoo
Title: Snake Skin
Entered By: Del Campo Nazca Saatchi & Saatchi, Buenos Aires

Category: Entertainment Promotion
Advertiser/Product: 24
Title: Tick
Entered By: Hakuhodo Inc., Tokyo

Category: Entertainment Promotion
Advertiser/Product: Terra Networks
Title: Animated Film Festival
Entered By: Ogilvy & Mather Colombia, Bogotá

Category: Entertainment Promotion
Advertiser/Product: 11th Chilean International Short Film Festival
Title: Billboard
Entered By: Ogilvy & Mather, Santiago

Category: Foods
Advertiser/Product: McIlhenny Co. - Tabasco Green Jalapeno Sauce
Title: Thermal
Entered By: DDB, Dallas

Category: Foods
Advertiser/Product: Melrose Cheese
Title: Cat Mat
Entered By: Herdbuoys McCann-Erickson, Johannesburg

Category: Foods
Advertiser/Product: Brand Pepper Sauce
Title: Corn
Entered By: Jung von Matt, Berlin

Category: Health Care Services
Advertiser/Product: Smokenders
Title: Boer
Entered By: Herdbuoys McCann-Erickson, Johannesburg

Category: Home Entertainment
Advertiser/Product: Sony PlayStation 2
Title: Bikini
Entered By: TBWA\Paris, Boulogne-Billancourt

Category: Home Entertainment
Advertiser/Product: Sony PlayStation 2
Title: Potatohead
Entered By: TBWA\Paris, Boulogne-Billancourt

Category: Home Entertainment
Advertiser/Product: Sony PlayStation 2
Title: The Slough
Entered By: TBWA\Paris, Boulogne-Billancourt

Category: Home Entertainment
Advertiser/Product: Hasbro España - Trivial Pursuit
Title: Eyelashes
Entered By: DDB Espana, Madrid

Category: Home Entertainment
Advertiser/Product: Sony PlayStation 2
Title: Doll
Entered By: TBWA\Paris, Boulogne-Billancourt

Category: Home Entertainment
Advertiser/Product: Sony PlayStation 2
Title: The Choice
Entered By: TBWA\Paris, Boulogne-Billancourt

Category: Home Furnishings/Appliances
Advertiser/Product: Weru Noise Protection Windows
Title: Gardener
Entered By: Scholz & Friends, Berlin

Category: Home Furnishings/Appliances
Advertiser/Product: Weru Noise Protection Windows
Title: Policeman
Entered By: Scholz & Friends, Berlin

Category: Home Furnishings/Appliances
Advertiser/Product: Yong Cement
Title: Bucket
Entered By: Dentsu Young & Rubicam, Bangkok

Category: Home Products
Advertiser/Product: Comfort
Title: Cactus
Entered By: Ogilvy & Mather Thailand, Bangkok

Category: Home Products
Advertiser/Product: Dulux
Title: Namaqualand
Entered By: Lowe Bull, Johannesburg

Category: Home Products
Advertiser/Product: Comfort
Title: Grass
Entered By: Ogilvy & Mather Thailand, Bangkok

Category: Home Products
Advertiser/Product: Nova
Title: Grapes
Entered By: BBDO Chile, Santiago

Category: Home Products
Advertiser/Product: Energizer
Title: Doll
Entered By: Zegers DDB S.A., Santiago

Category: Home Products
Advertiser/Product: Selffix D.I.Y. Store - Dr. Glass
Title: Pigeon
Entered By: Leo Burnett, Singapore

Category: Home Products
Advertiser/Product: Pokon & Chrystal
Title: Stake
Entered By: DDB Amsterdam, Amstelveen

Category: Home Products
Advertiser/Product: Reckitt Benckiser - Windolene
Title: Invisible Bottle
Entered By: The Jupiter Drawing Room (South Africa)

Category: Home Products
Advertiser/Product: Dulux
Title: Bakkie
Entered By: Lowe Bull, Johannesburg

Category: Media Promotion
Advertiser/Product: Time, Inc.
Title: War And Oil
Entered By: Fallon, Minneapolis

Category: Media Promotion
Advertiser/Product: Large Magazine
Title: KKK
Entered By: DDB, Ultimo

Category: Media Promotion
Advertiser/Product: Men's Journal
Title: Funeral
Entered By: Bartle Bogle Hegarty, New York

Category: Media Promotion
Advertiser/Product: Unique Cars
Title: She's A Bargain
Entered By: FCB, Melbourne

Category: Media Promotion
Advertiser/Product: Time, Inc.
Title: SARS
Entered By: Fallon, Minneapolis

Category: Media Promotion
Advertiser/Product: Rolling Stone
Title: Elvis
Entered By: la comunidad, Miami Beach

Category: Media Promotion
Advertiser/Product: BILD
Title: Kidnapped
Entered By: Jung von Matt, Hamburg

Category: Personal Items
Advertiser/Product: KRASS Brillen
Title: Canister
Entered By: Scholz & Friends, Berlin

Category: Public Service
Advertiser/Product: People Opposing Women Abuse
Title: Force
Entered By: Lowe Bull, Johannesburg

Category: Public Service
Advertiser/Product: National Smoking Control Programme
Title: Depression
Entered By: J. Walter Thompson, Singapore

Category: Public Service
Advertiser/Product: Road Cross
Title: Stop
Entered By: Lesch & Frei, Zürich

Category: Public Service
Advertiser/Product: South African National Blood Service
Title: Ambulance
Entered By: Saatchi & Saatchi South Africa, Johannesburg

Category: Public Service
Advertiser/Product: HireAbility
Title: Climber
Entered By: Tierney Communications, Philadelphia

Category: Public Service
Advertiser/Product: Rotary International
Title: Anti-Smoking
Entered By: Team/Young & Rubicam, Dubai

Category: Public Service
Advertiser/Product: Oroverde Rain Forest Foundation
Title: Hands
Entered By: Ogilvy & Mather, Frankfurt/Main

Category: Public Service
Advertiser/Product: TurnOut.org
Title: Classifieds
Entered By: DDB, Seattle

Category: Public Service
Advertiser/Product: PETA
Title: Persia White Anti-Fur - Here's The Rest Of Your Fur Coat
Entered By: PETA (People for the Ethical Treatment of Animals), Norfolk

Category: Public Service
Advertiser/Product: Broadway
Title: Death-Rate
Entered By: Saatchi & Saatchi, London

Category: Public Service
Advertiser/Product: Ford Social
Title: Don't Drink And Drive - Accident
Entered By: Ogilvy & Mather, Frankfurt/Main

Category: Public Service
Advertiser/Product: Alzheimer's Disease Germany
Title: Labyrinth
Entered By: Jung von Matt, Stuttgart

Category: Recreational Items
Advertiser/Product: Sony PlayStation 2
Title: Grand Theft Auto
Entered By: TBWA Hunt Lascaris, Johannesburg

Category: Recreational Items
Advertiser/Product: Streamlight Torch
Title: Snakes
Entered By: Saatchi & Saatchi, Bangkok

Category: Recreational Items
Advertiser/Product: Velobaze AG - Velo.com
Title: Papalagi Trekking Bike
Entered By: Euro RSCG Switzerland/Eurad, Zurich

Category: Recreational Items
Advertiser/Product: Golf RBCH
Title: Ladies' Day
Entered By: Grey, Brussels

Category: Recreational Items
Advertiser/Product: Sphere Action Figures
Title: 16 Air Assault
Entered By: TBWA, Singapore

Category: Recreational Items
Advertiser/Product: Sphere Action Figures
Title: Pararescue Jumpers
Entered By: TBWA, Singapore

Category: Recreational Items
Advertiser/Product: Sphere Action Figures
Title: 7th Marines
Entered By: TBWA, Singapore

Category: Retail Food
Advertiser/Product: Italian Seafood Festival
Title: Senso
Entered By: Leo Burnett India Pvt Ltd., Mumbai

Category: Retail Services
Advertiser/Product: Deutsche Post AG - DHL
Title: Hands
Entered By: Jung von Matt, Berlin

Category: Retail Services
Advertiser/Product: DHL
Title: Fed Up
Entered By: Jung von Matt, Hamburg

Category: Retail Stores
Advertiser/Product: Chantelle
Title: Push-Up
Entered By: Leo Burnett, Brussels

Category: Retail Stores
Advertiser/Product: Coco de Mer
Title: Bicycle
Entered By: Saatchi & Saatchi, London

Category: Retail Stores
Advertiser/Product: Tesco Lotus
Title: No Fishing
Entered By: BBDO Bangkok Limited, Bangkok

Category: Retail Stores
Advertiser/Product: Coco de Mer
Title: Crucifix
Entered By: Saatchi & Saatchi, London

Category: Toiletries/Pharmaceuticals
Advertiser/Product: Axe
Title: The Axe Handbook
Entered By: Bartle Bogle Hegarty, New York

Category: Toiletries/Pharmaceuticals
Advertiser/Product: DermoSkin Cosmeceuticals
Title: Lines
Entered By: Batey Pte Ltd, Singapore

Category: Toiletries/Pharmaceuticals
Advertiser/Product: Head & Shoulders
Title: Salt Shaker
Entered By: Saatchi & Saatchi Paris, Neuilly sur Seine

Category: Toiletries/Pharmaceuticals
Advertiser/Product: Axe
Title: Valentine's Day
Entered By: Bartle Bogle Hegarty, New York

Category: Toiletries/Pharmaceuticals
Advertiser/Product: Doubleheart
Title: Go For It, Daddy
Entered By: Scholz & Friends, Berlin

Category: Toiletries/Pharmaceuticals
Advertiser/Product: Crest Whitening Toothpaste
Title: Whitening
Entered By: Saatchi & Saatchi, Hong Kong

Category: Toiletries/Pharmaceuticals
Advertiser/Product: Vicks Inhaler
Title: Scratch-n-Sniff
Entered By: Ambience Publicis India, Mumbai, Maharashtra

Category: Utilities
Advertiser/Product: Arnet Internet Service Provider
Title: Opened Eyes
Entered By: BBDO Argentina, Buenos Aires

CAMPAIGN:

Category: Campaign
Advertiser/Product: Bisley Office Equipment
Title: Music
Title: Subway
Title: Bar Code
Entered By: Kolle Rebbe, Hamburg

Category: Campaign
Advertiser/Product: Harvey Nichols
Title: Bikini
Title: Shirt
Title: Trousers
Entered By: DDB, London

Category: Campaign
Advertiser/Product: Der Kleine Nazareno
Title: 5 Euro
Title: 10 Euro
Title: 100 Euro
Entered By: Jung von Matt, Hamburg

Category: Campaign
Advertiser/Product: Medicos Sin Fronteras
Title: Pharyngitis Bacteria
Title: AIDS Virus (Blue)
Title: AIDS Virus (Red)
Entered By: McCann-Erickson, Madrid

Category: Campaign
Advertiser/Product: Medicos Sin Fronteras
Title: Flood
Title: Earthquake
Entered By: McCann-Erickson, Madrid

Category: Campaign
Advertiser/Product: Fundacao Eye Care
Title: Braille
Title: Fireworks
Title: Sex
Entered By: AlmapBBDO, Sao Paulo

Category: Campaign
Advertiser/Product: Virgin Atlantic
Title: Stories About My Grandchildren
Title: My Life As A Photocopier Salesman
Title: My Wife Doesn't Understand Me
Entered By: Net#work BBDO, Johannesburg

Category: Campaign
Advertiser/Product: Nike
Title: Great Goal
Title: The Cheated Sweeper
Title: The Agony Of Number Five
Entered By: BBDO Argentina, Buenos Aires

Category: Campaign
Advertiser/Product: ICI Dulux
Title: Bedroom
Title: Living Room
Title: Study
Entered By: BBDO, Singapore

Category: Campaign
Advertiser/Product: Coco de Mer
Title: Ooooh
Title: Ungh
Title: Yeeah
Title: Aaagn
Entered By: Saatchi & Saatchi, London

Category: Campaign
Advertiser/Product: Julian Wolkenstein Photography
Title: Wedding
Title: School
Title: Bowler's Cup
Entered By: Colenso BBDO, Auckland

Category: Campaign
Advertiser/Product: Lakland Bass
Title: Bicycle Card
Title: Drip
Title: Shopping Cart
Entered By: Leo Burnett, Chicago

Category: Campaign
Advertiser/Product: Axe Essence
Title: Video Store
Title: Lingerie
Title: Inspiration Point
Entered By: Bartle Bogle Hegarty, New York

Category: Campaign
Advertiser/Product: Adidas Australia
Title: Designed To Move 1
Title: Designed To Move 2
Title: Designed To Move 3
Entered By: TBWA, Hong Kong

Category: Campaign
Advertiser/Product: Smokenders
Title: Boer
Title: Soweto International
Title: Ballot Slip
Entered By: Herdbuoys McCann-Erickson, Johannesburg

Category: Campaign
Advertiser/Product: Parker
Title: Happiness
Title: Anxiety
Title: Melancholy
Entered By: Ogilvy & Mather Argentina, Buenos Aires

Category: Campaign
Advertiser/Product: IKEA
Title: Shadows - Bed
Title: Shadows - Clock
Title: Shadows - Coffee Table
Entered By: Crispin Porter + Bogusky, Miami

Category: Campaign
Advertiser/Product: Herringbone
Title: Chair
Title: Dinner Party
Title: Bird Cage
Entered By: M&C Saatchi, Sydney

Category: Campaign
Advertiser/Product: Borders
Title: CD Wrapping Paper
Title: DVD Wrapping Paper
Title: Book Wrapping Paper
Entered By: Crispin Porter + Bogusky/LA, Venice

Category: Campaign
Advertiser/Product: Dualit
Title: Slices
Title: Separation
Title: God
Entered By: Rainey Kelly Campbell Roalfe/Y&R, London

Category: Campaign
Advertiser/Product: Duracell Ultra
Title: Toy
Title: Camera
Title: Flashlight
Entered By: Ogilvy & Mather Malaysia, Kuala Lumpur

Category: Campaign
Advertiser/Product: Chrysler Jeep
Title: Windows 1
Title: Windows 2
Title: Windows 3
Entered By: Contrapunto, Madrid

Category: Campaign
Advertiser/Product: El Pais Stamps
Title: Painter
Title: Museum
Title: Auction
Entered By: Contrapunto, Madrid

Category: Campaign
Advertiser/Product: Les Echos
Title: 06M
Title: Shopping
Title: Soft Drink
Title: Tank
Entered By: BDDP et Fils, Boulogne-Billancourt

Category: Campaign
Advertiser/Product: Volkswagen
Title: Sunshine
Title: Rainbow
Title: Bees
Title: Butterflies
Entered By: DDB, London

Category: Campaign
Advertiser/Product: MINI
Title: Mavericks
Title: Bogey Stickers
Title: Park It
Entered By: Crispin Porter + Bogusky, Miami

Category: Campaign
Advertiser/Product: Mainichi
Title: Precious Water
Title: Go Green
Title: Growing Stain
Entered By: Hakuhodo, Inc., Tokyo

Category: Campaign
Advertiser/Product: Time, Inc.
Title: SARS
Title: War And Oil
Title: Christopher Reeve
Title; Clintons
Entered By: Fallon, Minneapolis

Category: Campaign
Advertiser/Product: World Athletics Championships (IAAF), Paris 2003
Title: Jeans
Title: Petrol Station
Title: Cars
Entered By: Louis XIV DDB, Paris

Category: Campaign
Advertiser/Product: World War II
Title: Comfort Women
Title: Korea
Title: Nanking
Entered By: FCB, Singapore

Category: Campaign
Advertiser/Product: Donation Campaign
Title: Nuno
Title: José
Title: Isabel
Entered By: J. Walter Thompson, Lisbon

Category: Campaign
Advertiser/Product: American Legacy Foundation
Title: 1
Title: 2
Title: 3
Entered By: Crispin Porter + Bogusky, Miami

Category: Campaign
Advertiser/Product: Dept. of Health - Social Work Recruitment
Title: Sonya
Title: Gemma
Title: Stephen
Entered By: Leo Burnett, London

Category: Campaign
Advertiser/Product: WMF
Title: Sharp Knives 1
Title: Sharp Knives 2
Title: Sharp Knives 3
Entered By: KNSK, Hamburg

Category: Campaign
Advertiser/Product: Dabur NatureCare
Title: Crossword
Title: Bookmark
Title: Cigarette
Entered By: Mudra Communications, New Delhi

Category: Campaign
Advertiser/Product: Farinha Pura Delivery
Title: Greens 24 Hours
Title: Dairy Products 24 Hours
Title: Canned Food 24 Hours
Entered By: Ogilvy, Rio de Janeiro

Category: Campaign
Advertiser/Product: Crookes Healthcare - E45 Lotion
Title: Triangle Arms
Title: Torso
Title: Legs & Arms
Entered By: McCann-Erickson, London

Category: Campaign
Advertiser/Product: Home Centre
Title: Solid Wood Bed
Title: Solid Wood Table
Title: Solid Wood Sofa
Entered By: The Classic Partnership, Dubai

Category: Campaign
Advertiser/Product: Audi of America
Title: Birds
Title: Flowers
Title: Stars
Entered By: McKinney & Silver, Raleigh

Category: Campaign
Advertiser/Product: Gazeta Wyborcza - Duzy Format (Big Format)
Title: Wedding
Title: Giraffe
Title: Sportsmen
Entered By: Corporate Profiles DDB Warszawa, Warsaw

Category: Campaign
Advertiser/Product: Kia Canada
Title: Tuktoyaaktuk
Title: Back Country
Title: Fjord
Entered By: Publicis, Toronto

Category: Campaign
Advertiser/Product: Guinness
Title: Storm
Title: Dream
Title: Cream
Entered By: Abbott Mead Vickers BBDO Ltd, London

Category: Campaign
Advertiser/Product: Pele-Mele
Title: James Joyce
Title: Nietzsche
Title: Dostoevsky
Entered By: LG&F, Brussels

Category: Campaign
Advertiser/Product: Volkswagen
Title: Sky
Title: You Are Here
Title: Stadium
Entered By: ARNOLD Worldwide, Boston

Category: Campaign
Advertiser/Product: MINI One D
Title: Letterbox
Title: Dog-Ear
Title: Lottery Tickets
Entered By: Jung von Matt, Hamburg

Category: Campaign
Advertiser/Product: British Chamber Of Commerce for Italy
Title: Ketchup
Title: Bidet
Title: Auto
Entered By: Publicis, Milan

Category: Campaign
Advertiser/Product: Johnnie Walker
Title: Record Producer
Title: Cave
Title: Bar
Entered By: Bartle Bogle Hegarty, New York

Category: Campaign
Advertiser/Product: Twix
Title: Zebra
Title: Sheep
Title: Shark
Entered By: Colenso BBDO, Auckland

Category: Campaign
Advertiser/Product: Guinness
Title: Mouth
Title: Fingers
Title: Head
Entered By: Abbott Mead Vickers BBDO Ltd, London

Category: Campaign
Advertiser/Product: Snickers
Title: Bones
Title: Little Girl
Title: God's Way
Entered By: Abbott Mead Vickers BBDO Ltd, London

Category: Campaign
Advertiser/Product: Altoids Sours
Title: Fruity Boy
Title: Lemon Wedgie
Title: Mother Pucker
Entered By: Leo Burnett, Chicago

Category: Campaign
Advertiser/Product: Schuhfabrik van Elten
Title: Excavator
Title: Garage Door
Title: Container
Entered By: Change Communication, Frankfurt

Category: Campaign
Advertiser/Product: ELLE
Title: Dolce & Gabbana
Title: Paul Smith
Title: A. Ferretti
Entered By: Heye + Partner, Unterhaching

Category: Campaign
Advertiser/Product: Weru Noise Protection Windows
Title: Policeman
Title: Worker
Title: Gardener
Entered By: Scholz & Friends, Berlin

Category: Campaign
Advertiser/Product: Miami Ad School
Title: Stella Artois
Title: Wonderbra
Title: Mercedes-Benz
Entered By: Leo Burnett, Sao Paulo

Category: Campaign
Advertiser/Product: Orange - Now Talk
Title: Graffiti
Title: Piercing
Title: Cannabis
Entered By: Euro RSCG Partnership, North Sydney

Category: Campaign
Advertiser/Product: Cape Argus
Title: Shipwreck
Title: Kombi
Title: Flood
Entered By: King James, Cape Town

Category: Campaign
Advertiser/Product: MTV Idents
Title: Love Hearts
Title: Living Ball
Title: Hoover
Entered By: Sperry, Milan

Category: Campaign
Advertiser/Product: Reebok Classics
Title: Bed
Title: Paving Slab
Title: Bench
Entered By: Lowe, London

Category: Campaign
Advertiser/Product: Amtrak
Title: Don't Take This The Wrong Way...
Title: There's No Road Rage Because There's No Road.
Title: You'll Never Really Hear, "I'm Going To Turn..."
Entered By: ARNOLD Worldwide, McLean

Category: Campaign
Advertiser/Product: Department of Defence
Title: Navy
Title: Army
Title: Air Force
Entered By: Berry Bush BBDO, Cape Town

Category: Campaign
Advertiser/Product: Toyota Vans
Title: Train
Title: Hitchhiker
Title: Bus
Entered By: Saatchi & Saatchi, London

Category: Campaign
Advertiser/Product: Sanitas Familia
Title: Che
Title: Van Gogh
Title: Bond
Entered By: Contrapunto, Madrid

Category: Campaign
Advertiser/Product: Matchbox Miniature Cars
Title: World Map
Title: Streets
Entered By: Ogilvy Brasil, Sao Paulo

Category: Campaign
Advertiser/Product: Eurocard
Title: Tempted? - Explanation
Title: Tempted? - Ferrari
Title: Tempted? - Hugoson; and Tempted? - PowerBook G4
Entered By: SWE - Schumacher Wessman & Enander, Stockholm

Category: Campaign
Advertiser/Product: MINI
Title: Icon - Starsky
Title: Icon - Partridge
Title: Icon - Evel
Entered By: Crispin Porter + Bogusky, Miami

Category: Campaign
Advertiser/Product: American Express Green Card
Title: Long Live Dreams 1
Title: Long Live Dreams 2
Entered By: Ogilvy & Mather, Frankfurt/Main

Category: Campaign
Advertiser/Product: Radio 1
Title: Police
Title: Cyclists
Entered By: Duval Guillaume, Brussels

Category: Campaign
Advertiser/Product: Sphere Action Figures
Title: Pararescue Jumpers
Title: 16 Air Assault
Title: 7th Marines
Entered By: TBWA, Singapore

Category: Campaign
Advertiser/Product: Human Rights
Title: Countries
Title: Rights
Title: Dates
Entered By: Saatchi & Saatchi, Madrid

Category: Campaign
Advertiser/Product: International Campaign Against Landmines
Title: Bosnia
Title: Cambodia
Title: Afganistan
Entered By: DDB, Ultimo

Category: Campaign
Advertiser/Product: Coalition for Global Understanding
Title: Train
Title: Cafe
Title: Street
Entered By: Leo Burnett, Singapore

Category: Campaign
Advertiser/Product: Oroverde Rain Forest Foundation
Title: Tree Stump
Title: Bulldozer
Title: Fire
Entered By: Ogilvy & Mather, Frankfurt/Main

Category: Campaign
Advertiser/Product: Worldwide Fund for Nature
Title: Croco Bag
Title: Leopard Skin Jacket
Title: Sealskin Shoes
Entered By: Ogilvy & Mather, Frankfurt/Main

Category: Campaign
Advertiser/Product: Broadway
Title: Life-Expectancy
Title: Suicide
Title: Death-Rate
Entered By: Saatchi & Saatchi, London

Category: Campaign
Advertiser/Product: Total SA
Title: CPR
Title: Heimlich Maneuver
Title: Sub-Diagraphatical Thrusts
Entered By: Net#work BBDO, Johannesburg

Category: Campaign
Advertiser/Product: AIG Travel Insurance
Title: Coconut
Title: Crutch
Title: Golf
Entered By: Bates, Singapore

Category: Campaign
Advertiser/Product: Campaign Brief Asia
Title: Pop
Title: Burst
Title: Swell
Entered By: Saatchi & Saatchi, Hong Kong

BUSINESS-TO-BUSINESS:

Category: Trade: Product

Advertiser/Product: Mercedes-Benz Atego

Title: The Stressless Truck Driving Decal

Entered By: Scholz & Friends, Berlin

Category: Trade: Product

Advertiser/Product: Bisley Office Equipment

Title: New Order

Entered By: Kolle Rebbe, Hamburg

Category: Trade: Product

Advertiser/Product: Smart Special Vehicles

Title: The Smart Stopper - Cleaner

Entered By: Scholz & Friends, Berlin

Category: Trade: Product

Advertiser/Product: 4As Limited - Singapore CCA 2003

4As Limited - Singapore Creative Circle Awards 2003

Title: Call For Entries

Entered By: Leo Burnett, Singapore

Category: Trade: Product

Advertiser/Product: Campaign Brief Asia

Title: Burst

Entered By: Saatchi & Saatchi, Hong Kong

Category: Trade: Product

Advertiser/Product: Campaign Brief Asia

Title: Swell

Entered By: Saatchi & Saatchi, Hong Kong

Category: Trade: Product

Advertiser/Product: Campaign Brief Asia

Title: Pop

Entered By: Saatchi & Saatchi, Hong Kong

Category: Trade: Service

Advertiser/Product: Springer & Jacoby

Title: Prison

Entered By: Springer & Jacoby, Hamburg

Category: Trade: Service

Advertiser/Product: Harris & Company

Title: 26 Lawyers

Entered By: Rethink, Vancouver

DIRECT MARKETING:

Category: Direct Marketing-Collateral
Advertiser/Product: Republic of Singapore Navy
Title: Blueprint
Entered By: Saatchi & Saatchi, Singapore

Category: Direct Marketing-Collateral
Advertiser/Product: Deutsche UNESCO-Kommission
Title: Iraq's Cultural Treasures
Entered By: Heye + Partner, Hamburg

Category: Direct Marketing-Collateral
Advertiser/Product: Kaya Skin Clinic
Title: Datepad
Entered By: Alok Nanda & Company, Mumbai

Category: Direct Marketing-Collateral
Advertiser/Product: Type Museum
Title: Postcards
Entered By: Abbott Mead Vickers BBDO Ltd, London

Category: Direct Marketing-Collateral
Advertiser/Product: NSPCC (National Society for the Prevention of Cruelty to Children)
Title: Paedophile Door Drop
Entered By: Saatchi & Saatchi, London

STUDENT:

Category: Student
Advertiser/Product: Play-Doh
Title: Rhino
Title: Snake
Title: Gorilla
Entered By: Miami Ad School, San Francisco

Category: Student
Advertiser/Product: Red Bull
Title: Girl
Title: Pigs
Title: Puppet
Entered By: Miami Ad School, Miami Beach

Category: Student
Advertiser/Product: Breezer Bikes
Title: Train
Title: Wait
Title: Gets Here
Entered By: VCU Adcenter, Richmond

Category: Student
Advertiser/Product: Wüsthof Knives
Title: Cord
Title: Brick
Title: Billiard Ball
Entered By: Miami Ad School, Miami Beach

Category: Student
Advertiser/Product: Odor Eaters
Title: Fish
Title: Toilet
Title: Skunk
Entered By: Miami Ad School, Miami Beach

Category: Student
Advertiser/Product: Krazy Glue
Title: Runner Up
Title: Happy Holidays
Title: Chef
Entered By: Miami Ad School, Miami Beach

Category: Student
Advertiser/Product: eBay
Title: The Beatles
Title: Apollo 13
Title: Ali
Entered By: Academy of Art College, San Francisco

Category: Student
Advertiser/Product: Columbia House
Title: Office
Title: Couch
Title: Subway
Entered By: Miami Ad School, Miami Beach

Category: Student
Advertiser/Product: Birkenstock
Title: Parking Lot
Entered By: Academy of Art College, San Francisco